



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 322816
Schedule Dates 09/05/12-09/14/12
Advertiser Pol/Iss/American Crossroads (13324)
Agency Crossroads Media (1218)
Product Political - Issue (1068)
Brand 690 (133278)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name MARONEY,STEPHANIE
Phone/Fax /
CPE 11/27/690
Account Types National/Political
Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Charlotte (WSOC)		Spots	Rate
By Broadcast Month			
Sep. 2012	65	\$65,500.00	
Grand Total:	65	\$65,500.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/05/12-09/05/12	3	:30	5A- 6A (EST)					1				1	\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
2.0	Normal Line / Spot	09/06/12-09/06/12	3	:30	5A- 6A (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
3.0	Normal Line / Spot	09/11/12-09/11/12	3	:30	5A- 6A (EST)				1					1	\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
4.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	5A- 6A (EST)					1				1	\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
5.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	5A- 6A (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
6.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	6A- 7A (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
7.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	6A- 7A (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
7.1	Normal Line / Spot	09/14/12-09/14/12	3	:30	6A- 7A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		8/27/12
8.0	Normal Line / Spot	09/05/12-09/05/12	3	:30	6A- 7A (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
9.0	Normal Line / Spot	09/06/12-09/06/12	3	:30	6A- 7A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
10.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	6A- 7A (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
11.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	6A- 7A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
12.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	7A- 9A (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
13.0	Normal Line / Spot	09/06/12-09/06/12	3	:30	7A- 9A (EST)					1							Charlotte (WSOC)		7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Buyer Name MARONEY,STEPHANIE
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CPE 11/27/690
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Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Date Entered 07/18/12
Last Modified 09/04/12
Entered By Jill Hipskind
CO-OP No
Headline # 06240914
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,825.00
Net Total \$55,675.00
Sales Tax

Charlotte (WSOC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	65	\$65,500.00
Grand Total:	65	\$65,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
13.1	Normal Line / Spot	09/14/12-09/14/12	3	:30	7A- 9A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		8/27/12	
14.0	Normal Line / Spot	09/05/12-09/05/12	3	:30	7A- 9A (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
15.0	Normal Line / Spot	09/06/12-09/06/12	3	:30	7A- 9A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
16.0	Normal Line / Spot	09/11/12-09/11/12	3	:30	7A- 9A (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
17.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	7A- 9A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
18.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	9A- 10A (EST)						1				1	\$425.00	\$425.00	Charlotte (WSOC)		7/18/12
19.1	Normal Line / Spot	09/14/12-09/14/12	4	:30	9A- 10A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		8/27/12	
20.0	Normal Line / Spot	09/05/12-09/05/12	4	:30	9A- 10A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)		7/18/12	
21.0	Normal Line / Spot	09/06/12-09/06/12	4	:30	9A- 10A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		7/18/12	
22.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	9A- 10A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		7/18/12	
23.0	Normal Line / Spot	09/11/12-09/11/12	4	:30	9A- 10A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		7/18/12	
24.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	9A- 10A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		7/18/12	
25.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	9A- 10A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		7/18/12	

CONFIRMATION CONTRACT

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Comments:

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
26.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	12P- 1P (EST)				1					1	\$550.00	\$550.00	Charlotte (WSOC)		7/18/12	
27.0	Normal Line / Spot	09/04/12-09/04/12	3	:30	12P- 1P (EST)						1							Charlotte (WSOC)		7/18/12
27.1	Normal Line / Spot	09/14/12-09/14/12	3	:30	12P- 1P (EST)							1		1	\$550.00	\$550.00	Charlotte (WSOC)		8/27/12	
28.0	Normal Line / Spot	09/05/12-09/05/12	3	:30	12P- 1P (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)		7/18/12	
29.0	Normal Line / Spot	09/06/12-09/06/12	3	:30	12P- 1P (EST)							1		1	\$550.00	\$550.00	Charlotte (WSOC)		7/18/12	
30.0	Normal Line / Spot	09/11/12-09/11/12	3	:30	12P- 1P (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)		7/18/12	
31.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	12P- 1P (EST)							1		1	\$550.00	\$550.00	Charlotte (WSOC)		7/18/12	
32.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	5P- 5:30P (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12	
33.0	Normal Line / Spot	09/05/12-09/05/12	4	:30	5P- 5:30P (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12	
34.0	Normal Line / Spot	09/06/12-09/06/12	4	:30	5P- 5:30P (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12	
35.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	5P- 5:30P (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12	
36.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	5P- 5:30P (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12	
37.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	5:30P- 6P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
38.0	Revised Line / Spot	09/04/12-09/04/12	4	:30	12P- 1P (EST)							1						Charlotte (WSOC)		7/18/12

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38.1	Normal Line / Spot	09/14/12-09/14/12	4	:30	5:30P- 6P (EST)						1		1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		8/27/12
39.0	Normal Line / Spot	09/06/12-09/06/12	4	:30	5:30P- 6P (EST)						1		1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
40.0	Normal Line / Spot	09/11/12-09/11/12	4	:30	5:30P- 6P (EST)					1			1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
41.0	Normal Line / Spot	09/05/12-09/05/12	4	:30	6P- 6:30P (EST)					1			1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/18/12
42.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	6P- 6:30P (EST)					1			1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/18/12
43.0	Normal Line / Spot	09/11/12-09/11/12	4	:30	6P- 6:30P (EST)					1			1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/18/12
44.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	6P- 6:30P (EST)					1			1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/18/12
45.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	6P- 6:30P (EST)					1			1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/18/12
46.0	Revised Line / Spot	09/14/12-09/14/12	4	:30	7P- 7:30P (EST)					1			1				Charlotte (WSOC)		7/18/12
46.1	Revised Line / Spot	09/14/12-09/14/12	4	:30	7P- 7:30P (EST)					1			1				Charlotte (WSOC)		8/22/12
46.2	Revised Line / Spot	09/14/12-09/14/12	4	:30	7P- 7:30P (EST)					1			1				Charlotte (WSOC)		8/28/12
46.3	Normal Line / Spot	09/06/12-09/06/12	4	:30	6:30P- 7P (EST)					1			1	1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		9/4/12
47.0	Normal Line / Spot	09/05/12-09/05/12	4	:30	7P- 7:30P (EST)					1			1		\$1,200.00		Charlotte (WSOC)		7/18/12

CONFIRMATION CONTRACT

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(Initials)

Accepted-Station:

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47.0.1	Closed Preempt	09/05/12															Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	
48.0	Normal Line / Spot	09/06/12-09/06/12	4	:30	7P- 7:30P (EST)								1		\$1,200.00		Charlotte (WSOC)		7/18/12
48.0.1	Closed Preempt	09/06/12															Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	
49.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	7P- 7:30P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
50.0	Normal Line / Spot	09/11/12-09/11/12	4	:30	7P- 7:30P (EST)								1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
51.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	7P- 7:30P (EST)								1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
52.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	7:30P- 8P (EST)								1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
53.0	Rewarded Line / Spot	09/13/12-09/13/12	4	:30	7:30P- 8P (EST)								1				Charlotte (WSOC)		7/18/12
53.1	Normal Line / Spot	09/14/12-09/14/12	4	:30	7:30P- 8P (EST)								1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		8/27/12
54.0	Normal Line / Spot	09/06/12-09/06/12	4	:30	7:30P- 8P (EST)								1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
55.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	7:30P- 8P (EST)								1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
56.0	Normal Line / Spot	09/11/12-09/11/12	4	:30	7:30P- 8P (EST)								1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
57.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	7:30P- 8P (EST)								1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12

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58.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	11P- 11:35P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
59.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	11P- 11:35P (EST)												Charlotte (WSOC)		7/18/12
59.1	Normal Line / Spot	09/14/12-09/14/12	3	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		8/27/12
60.0	Normal Line / Spot	09/05/12-09/05/12	3	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
61.0	Normal Line / Spot	09/06/12-09/06/12	3	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
62.0	Normal Line / Spot	09/11/12-09/11/12	3	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
63.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
64.0	Normal Line / Spot	09/08/12-09/08/12	2	:30	8A- 9A (EST)									1	\$800.00	\$800.00	Charlotte (WSOC)		7/18/12
65.0	Normal Line / Spot	09/08/12-09/08/12	4	:30	7P- 7:30P (EST)									1	\$600.00	\$600.00	Charlotte (WSOC)		7/18/12
66.0	Normal Line / Spot	09/09/12-09/09/12	2	:30	8A- 9A (EST)									1	\$850.00	\$850.00	Charlotte (WSOC)		7/18/12
67.0	Normal Line / Spot	09/09/12-09/09/12	4	:30	6:30P- 7P (EST)									1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/27/12
67.1	M/G For 46.0,1,47.0,1,48.0,1 / Spot	09/05/12-09/05/12	4	:30	6:30P- 7P (EST)									1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/27/12

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